

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-58102-1

DATE PRINTED

08/21/12

AND

PAGE 1

32354	AGENCY (OR SERVICE) ACTING AS AGENT FOR 92325		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	LUC MEDIA		LOCAL 1199 SEIU		
AND	25 Whitlock Pl SW Ste 201		310 W 43rd St		
ADDRESS	Marietta GA 30064-3142		New York NY 10036-6451		
	USA		USA		
CONTACT	D. PRESCOD		PRODUCT SEIU 1199		
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO.		PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/21/12 AND ENDING 08/27/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	4	05:00A	05:56A	30S	08/21/12-08/24/12 08/27/12-08/27/12	WBZ NEWS	5	500.00	2500.00
		1								
2	M-F	4	05:58A	07:00A	30S	08/21/12-08/24/12 08/27/12-08/27/12	WBZ NEWS	5	900.00	4500.00
		1								
3	M-F	4	07:00A	09:00A	30S	08/21/12-08/24/12 08/27/12-08/27/12	THE EARLY SHOW	5	500.00	2500.00
		1								
4	M-F	4	05:00P	05:30P	30S	08/21/12-08/24/12 08/27/12-08/27/12	5PM NEWS	5	1100.00	5500.00
		1								
5	M-F	4	06:00P	06:30P	30S	08/21/12-08/24/12 08/27/12-08/27/12	WBZ NEWS	5	1600.00	8000.00
		1								
6	M-Sa Su	3	11:00P 11:00P	11:35P 11:35P	30S	08/21/12-08/26/12 08/27/12-08/27/12	WBZ NEWS	4	2800.00	11200.00
		1								
Total Contract:								29		34200.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	26800.00	7400.00	34200.00	
GRAND TOTAL									34200.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION